



# Rico International

Global Education Specialist Since 1992





**Rico International**

## Company Overview

Rico International, one of the most successful and admired education consultant and service provider, was established in 1992 in order to alleviate the thirst of the native students to get information about Admission, Academic matters, Career and other relevant support services about Foreign education and enjoying wide reputation in home and abroad. The philosophy behind this organization is to provide the best possible independent guidance based on the professional expertise and very personal service. To being world-class education closer for internal students. To open up new opportunities for Bangladesh based students to support the greater need for the technological development in Bangladesh by obtaining internationally recognized quality education, Rico offers an excellent monitoring, reporting, referral, guidance service and our Study advisor gives individual counseling to help students, identify suitable courses for their career and educational development.

We render end to end services in visa assistance, travel assistance and admissions at the undergraduate and postgraduate levels along with tutorial services for IELTS/PTE thus making us a one stop shop for overseas education.

We have already provided over 5 million+ hours of counseling to students and as a result we can boast of more than 10,000 success stories. We have a stupendous 95% visa success rate, one of the best in the industry. Our students have been awarded scholarships worth US\$ 12.5 Million due to our diligence.

We organize pre-departure seminars for all our students and even their parents to dispel any doubts or fears before you actually fly to your preferred destination. We shall ensure that you know exactly what to do, where to go and who to contact once you have landed. Our relationship does not end once you fly away. It just starts all over again.

## Brief Company Details

**Company Name:** Rico International

**Establishment year:** 1992

**Postal Address:** Ellal Chamber (6th Floor), 11 Motijheel C/A, Dhaka-1000

**Licenses Held: (A)** Trade License from Dhaka City Corporation (No. : 015631)

**(B)** Business Identification Number (BIN) from National Board of Revenue: 001053875

**Tax Identification Number:** (TIN) 179483312588, Circle-122, Zone-6, Dhaka

**Type of Business:** Student Visa Consultant in Bangladesh.

**"I am not a teacher, but an awakener"**



I am welcoming with my open hand, to the students, who I would love to say dreamers, to try RICO INTERNATIONAL with our precise vision to helping the student's mission to the right and most appropriate institutions for higher studies, and where they really want to be. We are confident enough to looking for those students who wants the best institution for further higher studies to the nexus between overseas College/Universities for Bangladeshi students around the world. We are here to help you by our optimum ability for your abilities to take you one step closer to the modern academic opportunities around the globe.

Moreover, I believe that international education is the best way not only connecting them to world ranking universities but also to implant globalization values into our young people.

No man who is devoting education has got the best out of education. Without a gentle contempt for education no man's education is complete. By believing this, On behalf of RICO, I would like to welcome you to experience our service.

**MD RAFIQUL ISLAM**  
CEO



**Rico International**

**Our team**

Name	Designation
<b>Md Rafiqul Islam</b>	Chief Executive Officer
<b>Jannatul Sadna</b>	Managing Partner
<b>Md Nashid Anjum</b>	Branch Manager
<b>Tanvir Uddin</b>	Business Development Officer
<b>Nazmun Nahar Mili</b>	Operation Manager
<b>Sahnaz Akter</b>	Customer Service Manager
<b>Md Nasir Uddin Reza</b>	Team Leader
<b>Shahadat Hossain</b>	Executive Officer
<b>Bashira Mehzabin</b>	Admission Officer
<b>Nusrat Zannat</b>	Senior Counselor
<b>Moriom Akter</b>	Senior Counselor
<b>Paromita Das</b>	Senior Counselor
<b>Sadia Jahan</b>	Counselor
<b>Tajihikaru Nishiuguchi</b>	Assistant admission officer
<b>Choity Nath</b>	Counselor
<b>Nowshin Farzana</b>	Front Desk Officer



**Rico International**

### **Our goal**

To remain as number one choice by students for higher education abroad.

### **Mission**

Our mission is to place genuine education minded students at genuine education providers. We aim to take leadership in the student consultancy industry and set examples for others with our distinguished quality of services for students and education providers. We strive to uphold the excellence of higher education by providing inclusive, competent and professional supports to student community and educational institutions.

### **Our vision**

To successfully place students for the course at an institution only those are in the best interest of the student or their profile. To promote all round development of students abilities and personalities, and empower the potential. To provide effortless and distinctive quality service and commit to improve continually. To maintain the high standard of professionalism, performance and quality to establish exemplary excellence in higher education, and work together with prospective students and overseas colleges, universities and associate organizations.

### **Our values**

- Honesty, Integrity and Objectivity
- Open Communication and Transparency
- Professional Skills and Due Care
- Confidentiality and Professional Behavior
- Inclusiveness, Impartiality and Respect
- Consideration, Empathy and Inspiration

### **Strategy**

International student's mobility has been increasing locally and globally day by day very significantly. Number of international student receiving country also increasing. China might be the best example as a new partner. So, to fulfill the increasing volume of our business, our short-term plan is to increase the number of our partner educational institutions worldwide so that international students can enjoy more flexibility in their choices and we have courses and educational institutions for every single and specialized choice. Our long-term strategy is to open offices in abroad.



**Rico International**

### **Key skills and core competences gained**

Up-to-date knowledge of the overseas education sector, Fluency in student life in overseas education destinations, Mastery in marketing and promotional strategies, Listening with empathy and attention, Ability to read non-verbal signals, body language, variations of voice tones, Maintaining focus on customer needs, Ability to develop and maintain good relationships, Efficiency in taking initiatives and be creative, Organizing multiple tasks, effective work schedule, Applying flexibility with open mind and adapt with change, Maintaining teamwork and cooperation, Conducting responsiveness and responsibilities, Giving attention to detail and controlling quality, Training staff members and referees.

### **Our Services**

- IELTS & PTE Preparation course.
- Credit transfer facilities.
- Admission guidelines to foreign universities.
- Spot admission facility.
- Financial advice.
- Pre-departure guiding.
- Scholarship information.
- Air ticketing.
- Accommodation and airport pick up.
- Arrangement of excellent education at an affordable tuition fees.
- Assistance for spouse visa and visa extension of on-shore student.
- Education promotion information: Advisory sessions, information, managing & organizing seminars and visit foreign institution.
- Press liaison services: Managing local contact with the press and media as well as specific subject area.
- Higher education link program: Managing and coordinating higher education link program between local and foreign universities.
- Information materials supply: We supply information material to prospective student which give details information of tuition fees, entry requirement as well as specific subject area.



**Rico International**

### **Marketing & promotions**

- Attending Education Fairs in Bangladesh.
- Participating in educational and agents' events
- Attending International conference
- Maintaining liaison with Education Providers
- Placing Advertisement in popular print and electronic media.
- Arranging leaflets, flyers distribution at focal points
- Maintaining networks with key stakeholders
- Arranging Event Marketing in key occasions at key places
- Conducting digital and social marketing activities through digital and social media
- Organizing seminars & education workshops for promoting foreign institutes.

### **Participation of International Workshop & Training**

- British Council Agents Training Program for 5 times since 2003.
- Training on research proposal provided by Edith Cowan University, Australia.
- New Zealand schools workshop, Auckland 2018.
- UTS-In search Channel partner workshop, Sydney 2018.
- Agent training program by TAFE NSW for 2001,2004,2007,2009 in Sydney.
- Agent training program by CDU in India and Darwin, Australia.
- UWS International agent training program in Sydney 2013.
- Agent training about studying in New Zealand.
- Attend many online training sessions.
- Training provided by Australia, Canada, UK High commission and USA Embassy.
- Many on shore training provided by many international institutes since 1995.

### **Memberships**

- Foreign Education and Career Development Consultant Association of Bangladesh (FACD-CAB).
- Bangladesh International Education Consultant's Association (BIECA Foundation).
- Uni-Agents.
- ATAB.





Rico International

Our Partners



**MACQUARIE**  
University  
SYDNEY • AUSTRALIA



Queensland, Australia



UNIVERSITÄT LEIPZIG

Philipps



Universität Marburg







Rico International

### Few Successful Events





**Rico International**

### Few Testimonials



[Farhan Hasan](#) reviewed [Rico International](#) — **5 star** undoubtedly one of the best student application agencies in Bangladesh. They will ask for exact things which will help you to get an overseas visa. I was always informed about updates. Special thanks to @Muna Mohsina apu who helped me a lot during my entire process. She helped me from the beginning. She guided me so well that there was not any lack of information which causes any trouble during my visa application. Today I am studying in Australia and I will always be thankful to her. She suggested me in every way which has taken me to my current status. The agents of Rico won't discourage you and they will clarify you about your chance of getting a visa. I would also like to thank the CEO and MD of Rico Int., and other staff members for being so cooperative during the whole process. Nevertheless, I wish all the very best for this organization.



[Preetom Roy](#) reviewed [Rico International](#) — **5 star** By the blessings of Almighty God I got Australian student visa. I am very grateful to Rico International, due to their dedicated service and hard working effort. Special thanks to counsellors Nusrat Apu, Tanvir Bhai, and The CEO & MD of Rico International Mr. Rafiqul Islam Sir. Specially Nusrat Apu a supportive counselor who did her best for getting my enrollment at University and Visa. The CEO & MD of Rico International Mr. Rafiqul Islam Sir look after and review all my documents for getting my enrollment at Macquarie University and getting visa smoothly. Their continuous effort and guidelines helped me to fulfill my dream to study in Macquarie University, Australia. Thank you so much to entire Rico International family, I wish you people will successfully fulfill other students dream also, those are interested to study in abroad.



[Shadman Sakib](#) reviewed [Rico International](#) — **5 star** My experience with Rico was outstanding. The whole process was lengthy and needed a lot of paperwork but Rico made it simple. Their hard work made my visa possible. My advisor was Muna Apu and she and her entire team is dedicated beyond imagination. I got into University of Southern Queensland (USQ) and with out Rico it would never have been possible. I wish Muna Apu and her team member the best of luck in what they do. A student's dream can come true here indeed.



[H. M. Adnan](#) reviewed [Rico International](#) — **5 star** By the grace off Allah I got my Australian Student visa. It's a late review because I was in a hurry. But one thing I have to admit it that Rico did their best. They gave me a total support all the time and special thanks goes to our beloved Mili apu. She did a lot to me. Although I bother her a lot but she always listen to me with patience .Rico International's professional attitude, friendly environment and dedication make it possible. I wish Rico International, Rafique Uncle , and Mili apu to keep their success all the time.

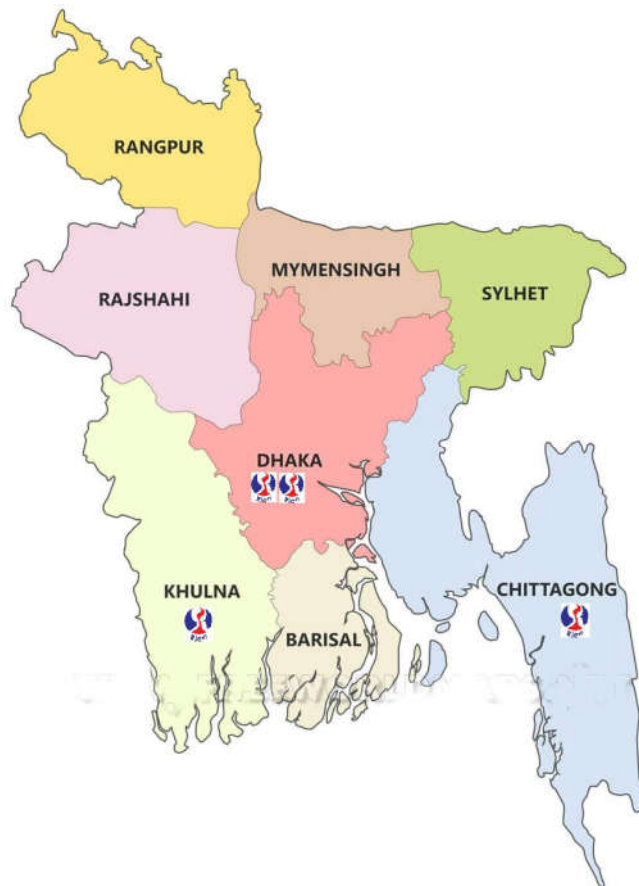


[Washiq Ahmed](#) reviewed [Rico International](#) — **5 star** Rico has been doing this work for years and they are really good at it. The support they provide is fantastic and they deal with things in the best possible way. I have got into TAFE NSW solely because of their help. Without them, I don't think it would have been possible. If you have a fixed destination in mind and want to get your visa, just contact Rico. They will handle the process smoothly and in a very efficient manner. According to me, Rico is the best and the safest option.



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## Our Location & Contact



### Head Office:

Ellal Chamber (6<sup>th</sup> Floor),  
11, Motijheel C/A  
Dhaka-1000  
01775-811111, 01775-911111

### Dhanmondi Office:

Road No: 8/A, Dhanmondi-1209  
ALMAS Building, (5<sup>th</sup> Floor)  
01742-016638, 01746-523478

### Chittagong Office:

The Institute of Engineers of Bangladesh,  
(5<sup>th</sup> Floor) Lalkhan Bazar,  
Chittagong-4000  
01911-661299, 01730-592200

### Khulna Office:

United Tower 4 (6<sup>th</sup> Floor)  
KDA Avenue, Shibbari Mor, Khulna-9100  
01791-545484, 01730-592345



[www.facebook.com/ricointernationalbd](https://www.facebook.com/ricointernationalbd)



[www.ricogroup.net](http://www.ricogroup.net)



[rico.intl1](https://www.skype.com/user/rico.intl1)



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[Rico International](https://www.youtube.com/RicoInternational)



**Rico International**

## References

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